



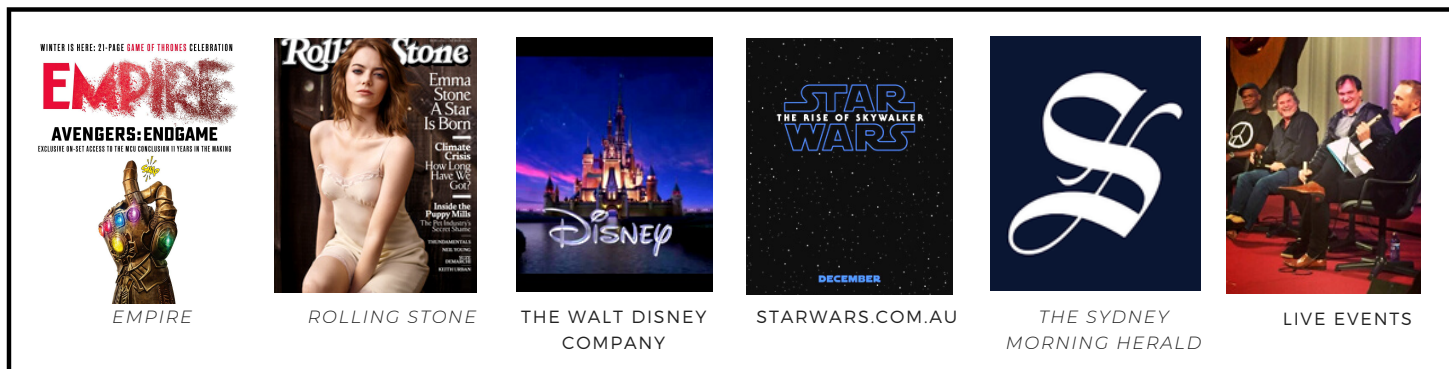
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James Jennings

WRITER + EDITOR + PRESENTER

ABOUT ME

A content creator with over 20 years' experience across multiple platforms including digital, print, social media, video production, podcasting & radio. Presenter and performer for on-camera & live events.



EMPIRE

ROLLING STONE

THE WALT DISNEY COMPANY

STARWARS.COM.AU

THE SYDNEY MORNING HERALD

LIVE EVENTS

KEY SKILLS

- Experienced team manager adept at fostering a collaborative, efficient and fun working environment
- Commissioning and managing freelancers
- Effective communication and collaboration with internal and external stakeholders
- Strong written and verbal communication skills
- Representing companies and clients on television, radio and at industry events
- Writing across all mediums with an ability to adapt tone of voice to suit any project
- Subediting/proofreading copy
- Scriptwriting
- Video, podcast and live event hosting
- Social media management
- Video editing with Premiere Pro
- Image editing with Photoshop
- Audio editing with Pro Tools
- CMS: Umbraco, WordPress and Wix
- E-newsletters: Sailthru
- Project management: Monday.com

KEY ACHIEVEMENTS

- Spearheading an *Empire* channel on Bauer Media's Now To Love platform, bringing it to a digital audience of 1.3 million viewers
- Securing a partnership between Universal Pictures and *Empire* involving ongoing cross-platform content creation
- Growing *Empire's* social media numbers by 25% over a 12 month period
- Growing *Empire's* readership over a 24 month period
- *Empire* being awarded 'Cover of the Month' by Bauer Media twice within 6 months
- Being chosen by The Walt Disney Company to be StarWars.com.au's Australian content creator, a role that included writing articles as well as video and live event hosting
- Interviewing Steven Spielberg in London
- for the premiere of *Ready Player One*
- Interviewing Quentin Tarantino, Kurt Russell and Samuel L. Jackson live on stage for the film *The Hateful Eight*

EXPERIENCE / 1

04/2017 - PRESENT

Freelancing

- Writing articles, features, news stories and reviews for online, EDMs and print covering motoring, health, finance and more
- Video and radio scriptwriting
- Production manager for video/photo shoots
- Radio voiceover work
- Video hosting and acting
- Clients and titles include The Guardian, The Australian, The Sunday Telegraph, Audi, BMW, Hyundai, Maserati, Mazda, Mercedes-Benz, Mitsubishi, Nissan, Polestar, Porsche, Subaru, CarsGuide.com.au, CEO Magazine, GQ, Vogue, DARE magazine, T Magazine, InStyle, Men's Health, Wheels, NME.com, SBS.com.au, IMB Bank, Kidspot & The Art Gallery of NSW

01/2018 - PRESENT

The Sydney Morning Herald

Live music reviews and music artist interviews.

12/2018 - PRESENT

Grainger Films

- Actor in TVC for Mosh
- Actor in online ad for Maritime NSW
- Actor in online ad for PainChek
- Video shoot assistant

11/2014 - PRESENT

Event host

- Interviewing Steven Spielberg for the film *Ready Player One* for Roadshow
- Interviewing Quentin Tarantino, Kurt Russell and Samuel L. Jackson on stage for the film *The Hateful Eight* for Roadshow
- Q&A with Jon Favreau for *The Lion King* for The Walt Disney Company
- Q&A with the Russo brothers for *Avengers: End Game* for The Walt Disney Company
- Q&A with the M. Night Shyamalan for *Glass* for The Walt Disney Company
- Jason Blum Q&A for *Halloween* for Universal Pictures Australia
- Hugo Weaving Q&A for *Hearts and Bones* and Anthony Mara Q&A for *Hotel Mumbai* for Icon Films
- Simon Baker Q&A for *Breath* for Roadshow
- Cast & crew Q&A for *A Sunburnt Christmas* for Stan
- Two live Q&As with Tom Burlinson for the The Man From Snowy River's 40th anniversary

EXPERIENCE / 2

01/2018 - PRESENT

AACTA Host

Hosted events for The Australian Academy of Cinema and Television Arts

11/2017 - PRESENT

F&P Magazine

Subeditor

05/2021 - 09/2022

Jaxsta

Interviewing music artists and writing online articles for music credits database Jaxsta

2015 - 2020

The Walt Disney Company

- Copywriting for Ohmy.disney.com
- Copywriting for StarWars.com.au
- Copywriter for native content pieces
- Online video host for premieres of *Rogue One*, *Star Wars: The Last Jedi* and *Solo*
- Wrote official program essays for *Mary Poppins Returns* and *Avengers S.T.A.T.I.O.N.*

06/2017 - 08/2019

Editor - Empire

AUNZ Editor of film and TV magazine *Empire*, managing all aspects of its online presence and production, from planning to final send. Key responsibilities:

- Managing a team of staff members and freelancers
- Collaborating with advertising team to implement cross-platform content strategies
- Managing and creating content for *Empire's* social media channels
- Writing and uploading content to CMS Umbraco for *Empire's* channel on Bauer Media digital platform nowtolove.com.au
- Editing video content with Premiere Pro and uploading to social channels
- Creating e-newsletters on Sailthru
- Writing film reviews, feature and interviews with talent including Ryan Gosling, Damien Chazelle and Rian Johnson
- Subediting all print and online copy
- On-camera interviews including Peter Jackson, Jamie Lee Curtis, Jessica Chastain, Edgar Wright, Kevin Hart, Tiffany Haddish
- Representing the brand at industry events and press junkets

EXPERIENCE / 3

02/2008 - 01/2018

Contributing Writer - Rolling Stone

- Wrote features, album reviews, news stories and interviews with local and international artists for both print and digital
- Chief Subeditor on the title from July to December 2013
- Represented the title at industry events and international press junkets

04/2017 - 05/2017

Subeditor - Club Life / Food Australia / Handyman Magazine

Subeditor

12/2016 - 04/2017

Vogue Living / Body + Soul

Subeditor

12/2016 - 01/2017

Copywriter - Willams-Sonoma

Wrote, edited and proofread website copy and e-newsletters

12/2015 - 03/2017

Contributing Writer - Foxtel.com.au

Writing content for film and TV news site

03/2012 - 11/2016

Reviews Editor + Chief Subeditor - Empire

- Edited cinema reviews section
- Managed team of freelancers
- Wrote and subedited features, reviews, interviews and news pieces
- Created video content, including on-camera presenting (celebrity interviews, reviews), scriptwriting and video editing on Premiere Pro
- Managed and created content for social media platforms
- Created and sent weekly e-newsletter
- Presented on-air film reviews for radio
- Represented the brand at industry events and press junkets
- Wrote freelance reviews for title between November 2002 and February 2009

09/2006 - 02/2009

Section Editor & Writer - FHM magazine

- Wrote features, film and music reviews, interviews and news pieces
- Managed team of freelancers
- Edited news section
- Represented the title at industry events

EXPERIENCE / 4

07/2006 - 09/2006

Traffic Scheduler - The Comedy Channel

Scheduled on-air promotions and prepared transmission logs

04/2005 - 05/2006

Copywriter - Chillisauce

Produced and edited online copy and e-newsletters and acted as POC for new business clients

10/2004 - 03/2005

Writer - The Production Guide

Writer for UK film and TV industry publication

06/2004 - 03/2006

Channel 4 Film

Wrote online film reviews

11/2001 - 05/2004

Staff Writer - FHM magazine

Wrote news, reviews, interviews, features

08/2001 - 11/2001

The Glasshouse (ABC) and Good News Week Debates (ten)

Contributing writer for nationally broadcast television programs

09/2000 - 10/2000

Media Engineer - NBC America

Writing copy for NBC's Sydney Olympic Games website

01/1996 - 12/2000

Radio show host - 2MCE FM Bathurst

Hosted various music programs on community radio station

EDUCATION

2015

University of Sydney

Certificate in Social Media Marketing

2009

Australian Film, Television & Radio School

Graduate Diploma in Screenwriting

2000

Charles Sturt University, Bathurst

BA Honours, Communications - Media Production

REFERENCES

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